

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 29.706731 Longitude: -95.441813

West U Marketplace Houston, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	76,825	342,059	1,541,400
	Population Est 23Q1	76,842	343,000	1,541,819
	Population Est 22Q4	76,852	342,833	1,538,945
	Population Est 22Q3	76,817	342,122	1,532,771
	Population Est 22Q2	76,842	342,109	1,529,949
	Population Est 22Q1	76,783	341,457	1,527,363
	Population Est 21Q4	76,714	340,856	1,523,441
	Population Est 21Q3	76,820	341,289	1,521,059
	Population Est 21Q2	75,700	337,676	1,512,961
	Population Fcst	78,468	351,563	1,598,865
	2010 Census Population	67,638	297,254	1,374,654
	2000 Census Population	59,057	272,143	1,326,638
	1990 Census Population	52,124	234,445	1,162,025
	Current Year Daytime Population	95,502	873,223	2,289,032
	Average Seasonal Population	1,161	4,509	9,733
	Historical Annual Growth, 1990 – 2000	1.26%	1.50%	1.33%
	Historical Annual Growth, 2000 – 2010	1.37%	0.89%	0.36%
	Estimated Annual Growth, 2010 – CY	0.90%	0.99%	0.81%
	Projected Annual Growth, CY to Y5	0.42%	0.55%	0.73%
	Group Qtrs Est	987	6,759	33,219
Transient Est Average Last 4 Qtrs	9,942	64,719	117,711	
Households	Current Year Estimated Households	33,762	158,650	624,652
	Households Est 23Q1	33,770	159,108	624,642
	Households Est 22Q4	33,758	159,019	623,413
	Households Est 22Q3	33,724	158,614	620,855
	Households Est 22Q2	33,741	158,595	619,773
	Households Est 22Q1	33,727	158,256	618,693
	Households Est 21Q4	33,683	157,925	616,906
	Households Est 21Q3	33,731	158,225	615,938
	Households Est 21Q2	33,241	156,426	612,195
	Households Fcst	34,741	164,282	652,789
	2010 Census Households	30,252	135,139	528,763
	2000 Census Households	27,139	124,653	501,574
	1990 Census Households	24,478	109,894	452,947
	Historical Annual Growth, 1990 – 2000	1.04%	1.27%	1.02%
	Historical Annual Growth, 2000 – 2010	1.09%	0.81%	0.53%
	Estimated Annual Growth, 2010 – CY	0.77%	1.13%	1.18%
	Projected Annual Growth, CY to Y5	0.57%	0.70%	0.89%
	Population per Household	2.25	2.11	2.41

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West U Marketplace Houston, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	5.6%	3.7%	2.6%
	HH Income \$250,000 to \$499,999	6.7%	4.4%	3.1%
	HH Income \$200,000 to \$249,999	15.7%	10.3%	7.3%
	HH Income \$175,000 to \$199,999	8.8%	6.3%	4.7%
	HH Income \$150,000 to \$174,999	6.1%	5.3%	4.9%
	HH Income \$100,000 to 149,999	16.7%	15.4%	14.1%
	HH Income \$75,000 to 99,999	9.8%	11.3%	11.4%
	HH Income \$50,000 to 74,999	11.9%	15.0%	15.9%
	HH Income \$35,000 to 49,999	6.4%	9.2%	11.3%
	HH Income \$25,000 to 34,999	4.2%	6.6%	8.2%
	HH Income \$15,000 to 24,999	2.5%	4.9%	6.8%
	HH Income \$0 to 14,999	5.6%	7.6%	9.6%
	Average Household Income	\$222,328	\$157,723	\$121,062
	Median Household Income	\$127,735	\$89,024	\$71,749
	Per Capita Income	\$98,120	\$73,861	\$49,584
	Average Disposable Income	\$120,925	\$97,781	\$84,040
	Median Disposable Income	\$108,855	\$78,319	\$63,728
	Discretionary HH Income Over \$150,000	23.1%	14.4%	9.6%
	Discretionary HH Income \$125,000 to \$149,999	12.4%	8.4%	6.1%
	Discretionary HH Income \$100,000 to \$124,999	9.2%	7.8%	6.5%
	Discretionary HH Income \$75,000 to \$99,999	11.7%	10.5%	9.3%
	Discretionary HH Income \$50,000 to \$74,999	14.1%	15.5%	15.0%
	Discretionary HH Income \$25,000 to \$49,999	16.9%	21.2%	23.8%
	Discretionary HH Income Under \$25,000	12.5%	22.2%	29.8%
	Average Discretionary HH Income	\$93,329	\$73,668	\$61,288
	Median Discretionary HH Income	\$88,306	\$59,597	\$45,503
	Householder White – Count	19,750	70,199	189,033
	Median HH Income	\$148,303	\$128,827	\$128,368
	Average HH Income	\$130,226	\$122,761	\$121,908
	Householder Black or African-American – Count	2,886	21,905	125,230
	Median HH Income	\$76,496	\$58,352	\$50,577
	Average HH Income	\$85,122	\$68,813	\$63,497
	Householder Hispanic – Count	4,383	37,989	227,830
Median HH Income	\$104,590	\$61,291	\$56,874	
Average HH Income	\$107,118	\$75,868	\$70,443	
Householder Asian or Pacific Islander – Count	4,743	18,338	43,341	
Median HH Income	\$138,412	\$115,371	\$103,504	
Average HH Income	\$129,745	\$113,610	\$107,067	
Householder Other or Pacific Islander – Count	2,001	10,218	39,218	
Median HH Income	\$116,674	\$80,927	\$73,154	
Average HH Income	\$114,125	\$94,647	\$87,978	

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Gender	Male Population	37,146	169,454	768,158
	Female Population	39,680	172,605	773,243
Total Population by Age	Count of Pop 0 to 4 years	4,897	24,603	106,784
	Count of Pop 0 to 7 years	6,738	31,881	145,033
	Count of Pop 5 - 13	8,055	33,551	168,635
	Count of Pop 14 - 18	3,812	14,626	75,802
	Count of Pop 19 - 22	3,709	15,423	78,050
	Count of Pop 22 - 25	2,720	12,162	59,736
	Count of Pop 25 - 29	4,776	23,960	107,786
	Count of Pop 30 - 34	6,290	35,124	137,086
	Count of Pop 35 - 39	5,792	32,174	134,017
	Count of Pop 40 - 44	5,439	25,806	114,113
	Count of Pop 45 - 59	14,307	57,715	265,216
	Count of Pop 60 - 74	11,612	46,014	208,889
	Count of Pop 75 - 84	4,101	15,568	63,958
	Count of Pop 85+	1,314	5,333	21,329
	% of Pop 0 to 4 years	6.4%	7.2%	6.9%
	% of Pop 0 to 7 years	8.8%	9.3%	9.4%
	% of Pop 5 - 13	10.5%	9.8%	10.9%
	% of Pop 14 - 18	5.0%	4.3%	4.9%
	% of Pop 19 - 22	4.8%	4.5%	5.1%
	% of Pop 22 - 25	3.5%	3.6%	3.9%
	% of Pop 25 - 29	6.2%	7.0%	7.0%
	% of Pop 30 - 34	8.2%	10.3%	8.9%
	% of Pop 35 - 39	7.5%	9.4%	8.7%
	% of Pop 40 - 44	7.1%	7.5%	7.4%
	% of Pop 45 - 59	18.6%	16.9%	17.2%
	% of Pop 60 - 74	15.1%	13.5%	13.6%
	% of Pop 75 - 84	5.3%	4.6%	4.1%
	% of Pop 85+	1.7%	1.6%	1.4%
Median Age	38.6	36.8	36.4	
Average Age	39.6	38.3	37.7	
Male Population by Age	% of Pop 0 to 4 years	6.7%	7.4%	7.1%
	% of Pop 5 - 13	11.0%	10.0%	11.1%
	% of Pop 14 - 18	5.2%	4.4%	5.0%
	% of Pop 19 - 22	5.1%	4.6%	5.1%
	% of Pop 22 - 25	3.7%	3.6%	4.0%
	% of Pop 25 - 29	6.2%	6.8%	7.0%
	% of Pop 30 - 34	8.2%	10.2%	8.9%
	% of Pop 35 - 39	7.4%	9.6%	8.9%
	% of Pop 40 - 44	6.9%	7.7%	7.7%
	% of Pop 45 - 59	18.5%	17.2%	17.5%
	% of Pop 75 - 84	5.1%	4.2%	3.6%
	% of Pop 60 - 74	14.8%	13.2%	13.2%
	% of Pop 85+	1.2%	1.2%	1.0%
	Median Age	37.6	36.6	36.0
Average Age	38.7	37.8	37.1	

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	% of Pop 0 to 4 years	6.1%	7.0%	6.8%
	% of Pop 5 - 13	10.0%	9.6%	10.8%
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	% of Pop 40 - 44	7.2%	7.3%	7.1%
	% of Pop 45 - 59	18.8%	16.5%	17.0%
	% of Pop 60 - 74	15.4%	13.7%	13.9%
	% of Pop 75 - 84	5.6%	4.9%	4.7%
	% of Pop 85+	2.1%	1.9%	1.8%
	Median Age	39.5	37.0	36.8
Average Age	40.4	38.8	38.4	
Race	Count of White	47,561	172,124	591,948
	Count of Black or African-American	5,091	44,741	327,173
	Count of Asian or Pacific Islander	13,740	45,290	118,645
	Count of Other races	10,433	79,904	503,634
	White	61.9%	50.3%	38.4%
	Black or African American	6.6%	13.1%	21.2%
	Asian	17.9%	13.2%	7.7%
	Other Races	13.6%	23.4%	32.7%
Language Spoken	Speak English at Home	70.1%	58.3%	53.8%
	Speak Spanish at Home	10.0%	24.0%	35.5%
	Speak French or French Creole at Home	0.6%	0.8%	0.7%
	Speak German at Home	0.8%	0.6%	0.3%
	Speak Other Indo-European Languages at Home	3.9%	4.2%	2.4%
	Speak Russian and Other Slavic Languages at Home	1.6%	1.0%	0.5%
	Speak Chinese at Home	5.9%	3.7%	1.7%
	Speak Korean at Home	0.9%	0.5%	0.3%
	Speak Vietnamese at Home	0.9%	0.8%	1.1%
	Speak Other Asian Languages at Home	2.0%	1.7%	0.9%
	Speak Tagalog and Other Pacific Languages at Home	0.5%	0.5%	0.3%
	Speak Other Language at Home	2.8%	4.0%	2.4%
Hispanic	Hispanic Population	10,132	92,511	635,501
	Hispanic Population Percent	13.2%	27.0%	41.2%
	Mexican	51.4%	49.8%	66.9%
	Puerto Rican	5.8%	2.3%	1.5%
	Cuban	2.7%	2.5%	1.8%
	Dominican	0.1%	0.3%	0.3%
	Central American	10.5%	28.5%	19.3%
	South American	20.2%	8.3%	3.7%
	Other Hispanic	9.3%	8.3%	6.5%
	2000 Hispanic Population Percent	8%	26%	38%
1990 Hispanic Population Percent	10%	21%	29%	

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Ancestry	American (percent of total population)	3.6%	2.6%	1.8%
	American	3.4%	2.5%	1.7%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	17.8%	13.1%	7.6%
	Chinese	6.9%	4.5%	2.0%
	Japanese	0.3%	0.3%	0.1%
	Korean	1.2%	0.8%	0.5%
	South Central Asian (ie. Indian)	6.4%	4.7%	2.4%
	South East Asian (ie. Vietnamese)	2.2%	2.1%	2.1%
	Other Asian	0.8%	0.8%	0.5%
	European (percent of total population)	30.0%	21.1%	12.2%
	British	6.8%	4.7%	2.7%
	Dutch	0.5%	0.4%	0.2%
	French	1.3%	1.0%	0.7%
	German	5.8%	4.1%	2.4%
	Italian	2.0%	1.5%	0.8%
	Polish	1.2%	0.9%	0.5%
	Scandinavian	1.4%	1.0%	0.6%
	Scotch/Irish	6.1%	4.3%	2.5%
Other European (ie. Greek/Russian)	4.8%	3.2%	1.7%	
Middle Eastern	1.7%	1.8%	1.0%	
Other Ancestry	22.1%	25.4%	28.4%	
Unclassified Ancestry	11.7%	8.8%	7.8%	
Education (Age 25+)	Adult Population (25 Years or Older)	53,631	241,694	1,052,393
	Elementary (0 to 8)	1.9%	8.2%	12.2%
	Some High School (9 to 11)	0.8%	2.5%	6.9%
	High School Graduate (12)	4.7%	10.3%	19.4%
	Some College (13 to 16)	9.1%	11.7%	15.0%
	Associates Degree Only	3.3%	4.6%	5.0%
	Bachelors Degree Only	35.4%	30.2%	23.3%
	Graduate Degree	44.9%	32.5%	18.1%
	% College (4+)	80.3%	62.7%	41.5%
Household Type	Total Households – count	33,762	158,650	624,652
	One Person HHs – count	12,210	65,236	215,706
	Family HHs – count	18,806	77,335	353,360
	Married Couple – count	16,147	56,257	226,774
	w/own children – count	7,902	24,014	96,917
	w/out own children – count	8,245	32,244	129,857
	Male Householder – count	790	6,904	37,484
	Female Householder – count	1,869	14,174	89,101
	Non-Family Households – count	2,746	16,079	55,585
	1 Person Household	36.2%	41.1%	34.5%
	2 Person Household	30.1%	30.7%	29.3%
	3 Person Household	12.5%	11.8%	14.4%
	4 Person Household	13.2%	9.6%	11.4%
	5 Person Household	5.5%	4.3%	5.9%
6 Person Household	1.7%	1.6%	2.7%	
7+ Person Household	0.7%	0.9%	1.8%	
% Households With Children	26.9%	21.5%	25.0%	

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Housing	Total Housing Units	37,573	179,433	695,768
	Owner Occupied Percent	48.0%	34.5%	39.9%
	Renter Occupied Percent	41.9%	53.9%	49.8%
	Vacant Housing Percent	10.1%	11.6%	10.2%
	Total Housing Units (Census 2000)	29,429	136,657	546,756
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	36.0%	19.5%	9.3%
	Property Value \$750,000 to \$999,999	11.1%	11.0%	7.4%
	Property Value \$500,000 to \$749,999	13.3%	16.1%	13.3%
	Property Value \$400,000 to \$499,999	5.7%	9.1%	8.9%
	Property Value \$300,000, to \$399,999	5.1%	8.9%	11.3%
	Property Value \$200,000 to \$299,999	4.9%	9.3%	16.4%
	Property Value \$150,000 to \$199,999	2.4%	3.5%	8.4%
	Property Value \$100,000 to \$149,999	1.7%	3.2%	9.3%
	Property Value \$60,000 to \$99,999	0.7%	2.1%	5.2%
	Property Value \$40,000 to \$59,999	0.2%	0.6%	1.4%
	Property Value \$0 to \$39,999	0.6%	1.8%	2.8%
	Median Home Value	\$1,061,088	\$678,317	\$358,206
Wealth per Household	\$0 and under - percent	16.7%	18.6%	19.1%
	\$1 to \$4999 - percent	7.5%	9.2%	9.8%
	\$5k to \$9999 - percent	4.2%	4.9%	5.0%
	\$10k to \$24999 - percent	6.0%	6.5%	6.7%
	\$25k to \$49999 - percent	6.4%	6.6%	6.8%
	\$50k to \$99999 - percent	9.5%	9.5%	9.8%
	\$100k to \$249999 - percent	17.7%	16.7%	16.8%
	\$250k to \$499999 - percent	14.0%	12.6%	12.2%
	\$500k+ - percent	18.0%	15.3%	13.8%
	Median HH Wealth	\$98,035	\$71,737	\$63,487
	Avg HH Wealth	\$274,225	\$240,894	\$225,195
Economic Viability	Economic Viability Local	278	284	292
	Economic Viability Indexed	103	105	108
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	41,003	188,741	796,905
	Managerial/Executive	25.5%	20.9%	17.8%
	Professional Specialty	49.3%	36.6%	25.2%
	Healthcare Support	0.9%	1.6%	2.5%
	Sales	8.4%	9.3%	9.5%
	Office & Administrative Support	6.3%	7.2%	8.8%
	Protective Service	0.9%	1.0%	1.4%
	Food Preparation	2.1%	5.3%	5.7%
	Building Maintenance & Cleaning	0.7%	4.0%	5.0%
	Personal Care	1.8%	1.8%	2.2%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
	Construction	1.2%	6.7%	11.0%
	Production & Transportation	2.9%	5.5%	10.7%
	Percent White Collar Workers	90.4%	75.5%	63.8%
	Percent Blue Collar Workers	9.6%	24.5%	36.2%

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	Agriculture/Mining/Construction	6.8%	10.5%	14.0%
	Manufacturing	5.5%	5.8%	7.3%
	Transportation	3.4%	3.9%	5.6%
	Information	0.7%	1.2%	1.1%
	Wholesale/Retail	8.9%	9.4%	11.8%
	Finance, Insurance, Real Estate	10.0%	8.6%	7.0%
	Professional Services	18.2%	13.6%	10.2%
	Management Services	0.5%	0.4%	0.3%
	Administrative/Waste Services	2.1%	5.2%	6.0%
	Educational Services	33.8%	27.0%	20.5%
	Entertainment Services	5.2%	8.4%	9.1%
	Other Professional Services	2.8%	3.9%	5.0%
	Public Administration	2.1%	2.2%	2.1%
Vehicles per HH	No Vehicles	6.8%	8.9%	9.8%
	1 Vehicle	39.2%	47.0%	42.0%
	2 Vehicles	40.7%	35.0%	35.3%
	3 or more vehicles	13.3%	9.1%	12.8%
	Average Number of Vehicles	1.64	1.47	1.56
Change	Births (last 12 months)	963	4,661	20,316
	Deaths (last 12 months)	572	2,247	9,772
	Migration (last 12 months)	-388	-2,398	1,258
Work place	Workplace Establishments	3,417	21,748	60,520
	Workplace Employees (FTE)	53,496	653,531	1,216,122